

PIE Auction & Benefit; Sunday, October 13, 2019

Purpose: The Annual Auction is PIE's most important fundraiser. Money generated by PIE is used to purchase additional items for LSA that the church funding and tuition revenue doesn't cover. Last year, thanks to the generosity of 200 area businesses, PIE raised over \$14,000 from the dinner and auction!

Who it Helps: Your children! Through a tax-deductible donation of goods, services, or monetary donations, you can help close the gap between the school's financial needs and the tuition/church revenue. All donors receive an acknowledgment in the *Cole Camp Courier* and in our Auction Booklet. This can be a good source of additional publicity for many businesses!

Attendees: LSA Families/Friends and Area Community Members. Invite everyone you know!

What To Do: We hope that you plan on supporting this year's PIE Auction & Benefit. The Lutheran School Association is fortunate to have many parents who donate their time and talent to make the Auction a fun and financially successful event. How you can help:

- 1. Acquire donations** from the businesses you frequent is an essential part of the Auction. **Sign up for the businesses you are going to ask ASAP; remaining businesses will be assigned to LSA families on September 13!!** Go to www.lsaschool.com/about/pie, and click on the auction star to enter the items you have acquired for the auction. There is one Acquisition Letter attached for your convenience; more can be printed from the link above. All donations require an entry on this online spreadsheet of donations no later than September 30, 2019. Donations acquired after that will not be included in the Auction Booklet. Having items described in the booklet greatly increases their desirability. Please help us to have as many items as possible featured in the booklet by meeting this deadline!
- 2. Cash donors** are listed separately in the booklet and classified as Gold, Silver, Bronze, depending on the amount of their donation. This is sometimes the most convenient way for individuals or businesses to support LSA. These businesses will also be recognized in the *Cole Camp Courier*.
- 3. Live auction items are especially needed.** Please use your connections to try to help us get items like the ones listed below. If we have to have a reserve, that's fine! (i.e., retailer wants to be paid some for the item, so bidding will start at reserve price and our profit will be anything above the reserve price; after the auction, we will either turn in the reserve to the retailer or return the item if the reserve is not met. Think big, like a 4 wheeler or a car!)
Live auction ideas: Time-share vacation packages; professional carpet cleanings; picnic tables or yard swings; 4 wheelers, computers, Oakley or Ray-Ban sunglasses, lawnmower, household appliances, etc. The possibilities are endless!
- 4. Delectable Desserts.** We will be having a live *Delectable Desserts* auction that will feature the fancier cakes/pies/etc. To assure your (or your donor's) items are included in the live "Delectable Desserts" auction rather than the regular cash/carry bake sale, please email a short description (pie@lsaschool.com), along with the donor's name, so that we can compile a list of all our fabulous goodies to give to our bidders! Deadline is September 30 for this also.
- 5. Bidders needed!** Be sure to invite your family/friends to our dinner/auction! We have lots of great things to auction off already, including lots of gift certificates and items from area businesses, firewood, vacation packages, plane rides, and much, much more!
- 6. Help out on the day** of the auction and dinner. We will everyone's help this year because PIE is again providing the meal during the auction also. We need dessert and drink servers, kitchen help, etc. Email pie@lsaschool.com if you are willing to help that day. Please watch the newsletter for details.

If you have any questions, please don't hesitate to ask. The most important thing to do right now is to get your items entered online, and make sure your family/friends know about this event!

Buy-Out Option: Some families have requested to be able to "buy-out" of participating in fundraisers, which is totally fine too! The value of this fundraiser is \$100/student. Please make checks payable to PIE.

Thanks,
Crystal Stoppel
PIE President
Auction Chairperson
660-287-5728